



CITY OF CHELSEA, MA
Department of Planning and Development

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Call for Photographers

Seeking qualified digital photographers to capture community events and public spaces for assignments in the City of Chelsea.

Work will primarily support Chelsea Prospers, the City of Chelsea's initiative to increase the economic vitality of the historic commercial center of this small gateway city. Activities include special events and other space activation, public art and neighborhood beautification, and projects to nurture neighborhood identity, promotion and civic engagement. Quality photographs capturing the people, places and activities involved will illustrate and amplify this ongoing work. Additional assignments may extend to other municipal departments such as documentation of city parks, public art and historic architecture and community events hosted by other community partners.

Assignment photographs will be used in a variety of print and digital contexts including posters, brochures, newsletters, reports, and on social media and websites. Assignment photographs will pass to the exclusive ownership of the City of Chelsea including all use and distribution rights.

A typical assignment will involve the submission of 20 to 30 photographs with an assortment of the following: Before and after photos; Wide shots that provide context and the overall setting; Key people involved such performers, artists, and vendors in wide and close-up engaged in activity; Art piece(s)/performance/activity itself; Audience/viewer participation.

In keeping with the goal of sharing Chelsea's story in a compelling way, desired shots are those that capture people interacting with one another and include interesting details that reflect the unique character of the city. Each assignment photograph must be accompanied by a descriptive caption. Images shall be submitted on a USB drive or via an internet file hosting service. Some assignments may require soliciting subjects for photo releases.

Qualifications: Demonstrated technical proficiency and composition. Ability to work independently and complete assigned tasks within identified time frames.

Selected photographers will be included in a pool of contractors to be called upon for specific, mutually agreed upon assignments. Compensation will vary between \$200 and \$600 depending on the complexity and duration of the assignment and the qualifications of the photographer.

For consideration submit a cover letter and/or resume summarizing past photography projects and a link to a professional portfolio with a representative sample of not less than 10 images. Include the name and contact information of two references.

Deadline for submissions is May 2, 2022. Submit materials to Mimi Graney, Civic Design and Engagement Strategist, at mgraney@chelseama.gov.

